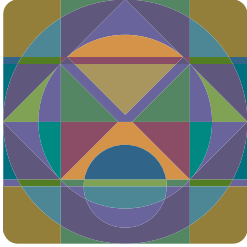


Creative Solutions. Superior Results.



Effective marketing begins with truly understanding the strengths of your brand and the needs of your customers. At Hellman, we understand not every marketing problem has the same solution. We work closely with you to determine the medium and message that will make the biggest impact on your customers and help you achieve maximum ROI. That helps us create attention-getting creative that helps you stand out in today's crowded marketplace.

Whether you need help on a specific project or a complete marketing campaign, our full-service agency has the tools to help you achieve measurable results.

BRANDING

- Brand Development
- Corporate Identity Packages
- Product Launch
- Product Re-Launch

MARKETING

- B2B, B2C, Retail, Casino
- Strategic Development
- Newspaper / Magazine Ads
- TV and Radio Commercials
- Direct Mail / Marketing (simple or 3-D)
- Brochures and Collateral
- Outdoor

INTERACTIVE

- Web Design and Programming
- E-mail Marketing Campaigns
- Interactive CDs and DVDs
- Hosting
- E-commerce
- Content Management
- Flash Animation and Programming
- Virtual Tours
- Online Marketing

DESIGN

- Illustration (traditional and digital)
- Photography
- Package Design
- Tradeshow Display Graphics
- Product Design / Virtual Prototypes
- Animation (2D and 3D)

PROMOTIONS

- Retail
- Contests
- Fulfillment
- Point-Of-Sale Displays

PUBLIC RELATIONS

- Promotional
- Corporate Communications
- Crisis Management

RESEARCH

- Customer Profiling
- Qualitative and Quantitative
- Web-Based Opinion Surveys

MEDIA

- Planning
- Placement

For four decades, Hellman has been an invaluable resource for regional, national, and international companies looking for breakthrough marketing strategies and a fresh creative perspective.

Check out samples of our work online at www.hellman.com.

For marketing solutions that work, call [800.747.7055](tel:800.747.7055) or e-mail solutions@hellman.com

